



2022 MAGIC CONFERENCE AGENDA

Sunday, September 11, 2022

Time	Event	Details
10:30 a.m. – 3:45 p.m.	Hiking Excursion	Glassy Mountain Trail at Carl Sandburg Home Email Tom Runser for details or to register
3:00 – 6:00 p.m.	Registration	Renaissance Asheville Downtown
3:00 – 3:50 p.m.	Workgroup Chairs/Vice Chairs Meeting	
4:00 – 4:50 p.m.	First Time Attendees Session	An introduction and overview of MAGIC for those who are new to the conference and/or to Goodwill.
5:30 – 6:30 p.m.	Welcome Reception	Sponsors: Goodwill Industries of Eastern NC and Goodwill of Central and Northern Arizona
6:30 – 8:30 p.m.	Workgroup Dine-arounds	7 workgroups: CEO, DGR, Finance/IT, Fund Development, HR/Organizational Development, Marketing, Workforce Development

Monday, September 12, 2022

Time	Event	Details
7:00 – 8:00 a.m.	Breakfast	
8:00 – 8:30 a.m.	Welcome	Sponsor: ReminiScent, LLC
8:30 – 10:30 a.m.	Workgroup Presentations	
10:30 – 10:45 a.m.	Break	
10:45 – 12:15 p.m.	Workgroup Breakout Sessions	
12:15 – 1:00 p.m.	Lunch	Sponsor: Chatmeter
1:00 – 3:45 p.m.	Workgroup Breakout Sessions	
3:45 – 4:00 p.m.	Break	
4:00 – 5:00 p.m.	Town Hall	GII President & CEO Steve Preston
5:30 – 8:00 p.m.	Asheville Night	Dinner and music at The Venue Sponsor: Service Tool Co.

Tuesday, September 13, 2022

Time	Event	Details
7:00 – 8:00 a.m.	Breakfast	
8:00 – 8:30 a.m.	Welcome	Sponsors: AkitaBox and A Closer Look
8:30 – 10:30 a.m.	Conference Theme Presentation	Guest Speaker: Mitzi Sinnott
10:30 – 10:45 a.m.	Break	
10:45 – 11:15 a.m.	MAGIC Conference 2023 Closing Remarks	
11:15 a.m.	Adjourn	