# *RAPID*PASS®

## Save lives in less time.

RapidPass®, through the use of technology, now offers donors a way to complete their pre-reading and health history questions online to help reduce the time they spend at blood drives by up to 15 minutes. RapidPass® is making drives more efficient and offering donors more ways to get their pass.

**Donors have 3 options to get their pass online:**

1. **Laptop or desktop computer**
2. **Personal mobile device**
3. **Blood Donor App**

**To access 2 online options your donors just:**

Visit **redcrossblood.org/RapidPass**

Get started with some initial information

Read the pre-donation materials

Answer the health history questions

Print, save or email the RapidPass®.

**Or they can use the Blood Donor App!**

Your donors can access RapidPass® through the app.

To download the Blood Donor App, text BLOODAPP to 90999 or search Red Cross Blood in the app store.

**Benefits to your blood drive:**

- RapidPass® may result in higher show rates for your blood drives — donors who complete their pass in advance of their appointment are much more likely to honor their appointment than a donor who doesn't.

- RapidPass® allows donors to move through the process in a more efficient manner. By setting an appointment and completing the RapidPass® process, donors can lessen their wait time and complete the process quicker, saving up to 15 minutes.

**Important information to remember:**

- RapidPass® is not the same as an appointment. For the most efficient experience possible, donors should schedule an appointment and complete their pass on the day of their donation.

- RapidPass® cannot be completed prior to the date of the blood drive. If a donor completes their pass prior to the date of the blood drive, the donor will be asked to redo the questions before donating.

Your donors will be asked to try RapidPass® through Red Cross contacts, but a personal ask from you is even better. Help us make your blood drive as efficient as possible.
**Encourage your donors to use RapidPass®.**