

# BAC

## joining the Business Advisory Council

**Goodwill**  
Northwest North Carolina

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### WHAT IS A BUSINESS ADVISORY COUNCIL?

A Business Advisory Council (BAC) is a group of local business and community professionals that provide advice and support to Goodwill's Workforce Development Services Division.

Goodwill Industries of Northwest North Carolina organized its first Business Advisory Council in 1980. Today Goodwill receives advice and support from ten Business Advisory Councils comprised of over 250 members. These regional partnerships are critical for the tracking of labor market trends and the continual development of programs to address the needs of the community served. Councils are located in the following counties: Buncombe, Catawba, Davidson, Forsyth, Iredell, Surry and Rowan Counties.



### WHY ARE BACS IMPORTANT TO GOODWILL?

The expert advice and knowledge that Council members share enable Goodwill staff to continue to offer training programs that meet the needs of the community and help Goodwill clients become more marketable in their search for employment. BACs help Goodwill and the people we serve succeed!

### GOODWILL'S MISSION

We create opportunities for people to enhance their lives through training, workforce development services and collaboration with other community organizations.



### BAC MEMBERS SHARE THEIR EXPERIENCE...

*"I volunteered more than 17 years ago as a BAC member, initially to be more involved in the community. I have served as Chair, Vice-Chair, and most recently on Goodwill's Board of Directors. The opportunity to see people change their lives, gain self-confidence, and become more independent is pretty powerful. The time I spend volunteering is minimal but extremely rewarding for me."*

-Mark, Food Lion

*"Through the BAC I stay informed about Goodwill's services. Goodwill is one of several agencies we can refer job seekers to, and I keep my coworkers updated on what the Center offers. At each meeting, BAC members find out how many job seekers received services that led to employment. We know our suggestions and support contribute to that success." -Amy, Rowan Public Library New & prospective members are invited to attend a meeting to see what we are all about. Come join Goodwill and BAC Members in making a difference in our community!*



## WHAT ARE THE BENEFITS OF BECOMING A BAC MEMBER?

The most rewarding benefit of becoming a member of Goodwill's Business Advisory Councils is having the opportunity to impact people's lives in ways that help them become more self-sufficient.

Additional benefits of becoming a BAC member:

- Networking with community business leaders and professionals
- Use of Goodwill facilities (meeting rooms, classrooms, etc.) at no charge
- Industry-specific customized training
- Opportunity to use professional talents and expertise
- Spotlighting your business by hosting a Council meeting at your place of employment
- Job fairs for your business at no cost
- Opportunity to serve and give back to your community
- Participation in fun activities such as Goodwill's annual golf tournament
- Access to skilled people who are trained and eager to change their lives through the power of work

## WHAT ARE THE GOALS AND OBJECTIVES FOR BAC MEMBERS?

- Provide information on emerging labor market trends in your field
- Assist Goodwill staff with the development and maintenance of skills training curriculum
- Participate in at least one Goodwill sponsored event each year (e.g. job fairs, open house, golf tournament)
- Invite one prospective member to a meeting
- Offer work facility for tours and job shadowing opportunities
- Provide educational presentations
- Support and promote community awareness of Goodwill's mission
- Help develop social and cultural experiences that enable Goodwill clients to more fully participate in community life



## THE FOLLOWING ORGANIZATIONS ARE JUST SOME OF THOSE REPRESENTED ON GOODWILL'S BUSINESS ADVISORY COUNCILS:

6th Sense Health and Wellness  
Ashley Furniture  
BB&T Bank  
Biltmore Estate  
City of Winston-Salem  
Costco  
Double Tree Hotels  
Food Lion  
Forsyth Medical Center  
Hanesbrands  
Homestead Hills Retirement Community

Hospice & Palliative CareCenter  
Ingles  
JBA Benefits/AFLAC  
John Deere-Hitachi  
Mission Hospital  
NC Department of Commerce  
PART  
Piedmont HomeHealth  
Piedmont Triad Apartment Association  
Randstad USA  
REI of Asheville  
Ridge Care Communities

Sign-A-Rama  
Twin City Quarter – Embassy Suites & Marriott  
Wake Forest Baptist Health  
Wake Forest University  
Wells Fargo  
Winston Personnel Group  
Winston-Salem / Forsyth County Schools  
Winston-Salem State University  
Winston-Salem Transit Authority  
Veterans Administration

*"I have spent several years with the BAC and continue to be amazed at how Goodwill reaches out to the community. Most people just see Goodwill because of their stores. But it's much more than that - because of the education, job training, job placement, and various other avenues they use to get people back into the workplace, our community is a better place. As a member of the BAC, I count it a real privilege to volunteer!" -Tom, JBA Benefits/Aflac*

## HOW DO I BECOME A BAC MEMBER?

In the Asheville area, contact Jody Stevenson, Skills Training Manager, at [jstevenson@goodwillnwc.org](mailto:jstevenson@goodwillnwc.org) or (828) 298-9023 ext. 1112.

In all other areas, contact Tempy Albright, Skills Training Manager, at [talbright@goodwillnwc.org](mailto:talbright@goodwillnwc.org) or (336) 724-3625 ext. 1328.