

2015 Report to the Community

Our Mission

Goodwill Industries of Northwest North Carolina creates opportunities for people to enhance their lives through training, workforce development services, and collaboration with other community organizations.

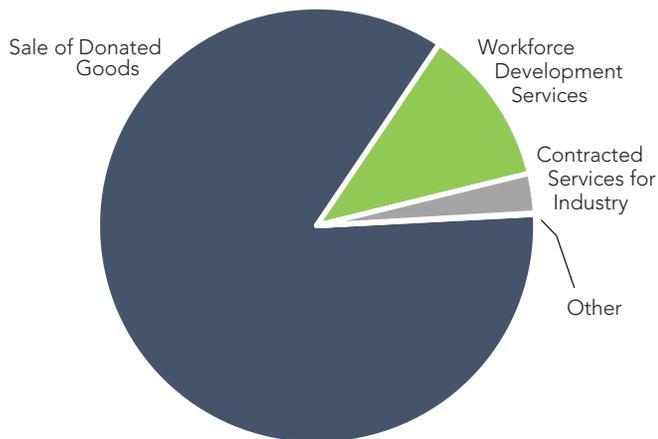
Our Vision

We will be satisfied only when every person in northwest North Carolina has the opportunity to participate fully in all aspects of a productive life.

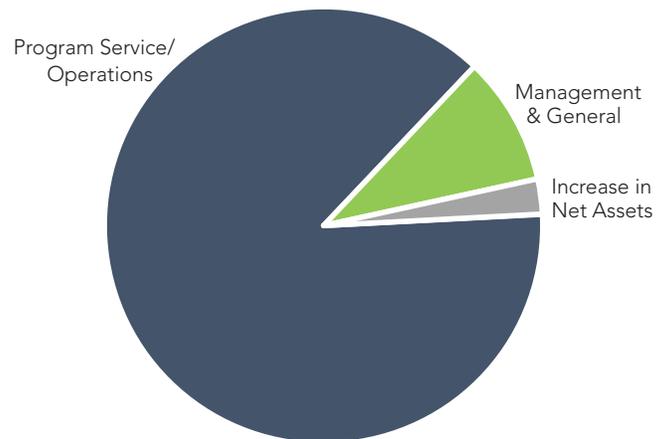
The Year in Numbers

In 2015, 1.3 million donors gave 45 million pounds of donated items, which were diverted from landfills and sold in 40 retail stores and three outlet centers, converting the goods into funding for workforce development services that served 33,120 people and helped 4,660 people find jobs, where they will earn a projected \$80.6 million in the first year of employment.

The Community Investment



Returns to the Community



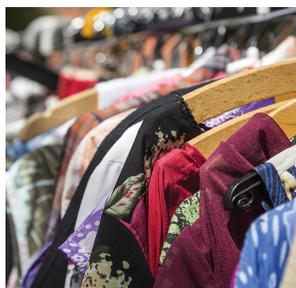
Sale of Donated Goods	\$57,869,279	85.2%
Workforce Development Services	\$7,986,780	11.8%
Contracted Services for Industry	\$1,991,195	2.9%
Other	\$65,206	0.1%
Total	\$67,912,460	100.0%

Program Service/Operations	\$59,792,998	88.0%
Management & General	\$6,468,102	9.5%
Increase in Net Assets	\$1,651,360	2.4%
Total	\$67,912,460	100.0%

Your Donations at Work



Individuals and businesses donate items to Goodwill



Donated items are processed and sold in Goodwill stores



90% of revenue is directed to workforce development services and sustainability



Program graduates gain the skills they need to find jobs and reach financial stability

Mission Highlights: 2015

Workforce development programs and services expanded substantially in 2015 to meet the needs of the communities Goodwill serves. Following are some of the initiatives made possible through your donations:

- In partnership with 11 community colleges, Goodwill offered nearly 300 **skills training classes** in 2015 to 4,573 individuals seeking better careers and financial stability. Classes are offered in a variety of high growth industries including healthcare, medical office, skilled trades and service industries.
- **Career Connections Centers** launched new services including the “Goodwill On-the-Go” program through which Goodwill staff offer employment and training classes and workshops onsite with employers.
- The **Professional Center by Goodwill** executed the program’s first large corporate outplacement project, working with over 50 employees facing downsizing.
- The **Prosperity Center**, a United Way collaborative between Goodwill and Financial Pathways of the Piedmont, implemented “Getting Ahead in a Just Gettin’ by World”, a 16-week program designed to help participants discover new ways to approach situations leading to sustainable personal, professional, and financial progress.
- **Veterans Services**, which provides employment services to veterans and military families, expanded its footprint to all 18 Goodwill career center locations and hosted four Veterans Benefit Clinics in partnership with Veterans Affairs.
- **Access Center Adult High School**, offered in partnership with Forsyth Technical Community College, served 76 adults with 10 earning diplomas and 17 receiving skills certifications and obtaining employment in their fields of training.
- Youth Connections began in Davidson County, serving 44 young adults in the first year, with one earning his GED, seven pursuing GEDs and 11 obtaining employment.
- The **Community Access Program** developed and implemented a community-based program model for helping persons with disabilities learn vocational skills.
- Two young adults in **Youth in Transition**, a community collaborative of 17 nonprofit and for-profit organizations that help foster youth transition to adulthood, addressed the NC Senate Health Care Committee to advocate for passage of the Foster Care Family Act. They then joined Governor Pat McCrory as he signed the bill into law.
- The **Youth Intervention Program**, which helps those at risk for gang involvement or re-involvement, served 24 high school students, nine of whom are on course to graduate in the next year, with several earning college scholarships.
- In partnership with TransTech, **professional truck driver training** increased enrollment by 300 percent.

Environmental Impact

In 2015, Goodwill Industries of Northwest North Carolina responsibly recycled 45 million pounds of unwanted goods and diverted 3.5 million pounds of electronic waste from our landfills. Goodwill actively seeks ways to reuse, repurpose and recycle materials to minimize our carbon footprint and provide a service to our community. In addition, Goodwill has constructed seven LEED (Leadership in Energy and Environmental Design) certified facilities including retail stores in Elkin, Mocksville, Walkertown, Weaverville, Winston-Salem and a 47,000 square foot regional operations center in Winston-Salem.



CARF Accreditation

Goodwill’s programs are accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF). CARF is an independent, not-for-profit agency promoting quality, value, and optimal outcomes of services through a consultative process that centers on enhancing the lives of the persons receiving services. Our CARF accreditation ensures that: our programs and services actively involve consumers in selecting, planning, and using services; our programs and services have met consumer-focused, state-of-the-art national standards of performance; and our organization is focused on assisting each consumer in achieving his or her chosen goals and outcomes. For a full list of Goodwill’s accreditations and licenses, visit www.goodwillnwc.org.

Crosby Scholars Community Partnership

The Crosby Scholars Community Partnership is an affiliate organization of Goodwill Industries of Northwest North Carolina. The two organizations have shared goals in that Crosby Scholars helps remove barriers to college and Goodwill helps remove barriers to employment – lack of education has become the primary barrier to employment. The successful organization that started 25 years ago in Forsyth County has now expanded to Rowan and Iredell Counties, serving 17,077 students in 2015.